## The Empirics of Agglomeration

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## Outline

- A general framework

Empirical tests evaluating different determinants of firm's location choices

### Location choice

- An Econometric Model of Location
- The Determinants: Production Cost and Productivity
- The Determinants: Market Potential
- Discrete choice models of location
- HME
  - Local factor prices
- Stability of the spatial patterns
  - Historical stability of agglomerations
  - Can initial geographical advantages be turned into a disadvantage?
  - Do temporary shocks have a long-run impact?
  - Temporary shocks. Case of Japan
  - Temporary shocks. Case of Russia
  - The division of Germany as a natural experiment

## Concluding remarks

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Profit equation (follows from the multi-regional versions of the DSK model):

$$\pi_{rs}^* = (p_r^* - m_r) \tau_{rs} q_{rs}^* = m_r rac{ au_{rs} q_{rs}^*}{\sigma - 1}$$

Mill pricing:

$$p_{rs}^* = \tau_{rs}p_r^* = \tau_{rs}m_r\sigma/(\sigma-1)$$

- r, s indices corresponding to any given region or country,
- $p_r$  the mill price of a variety sold by a firm located in r,
- $m_r$  marginal production cost,
- $q_{rs}$  the quantity that this firm sells on market *s*,
- $\tau_{rs}$  the iceberg-type trade cost from *r* to *s*.

#### Quantity:

$$q_{rs}^{+} = (\tau_{rs}p_{r}^{+})^{-\sigma}\mu_{s}Y_{s}P_{s}^{-\sigma},$$
  
•  $P_{s} = \left(\sum_{r=1}^{R} n_{r}(p_{r}^{*}\tau_{rs})^{-(\sigma-1)}\right)^{-1/(\sigma-1)} - \text{CES price index in region } s,$ 

\*\-σ

 $\lambda = -1$ 

- $Y_s$  income of region s,
- $\mu_s$  share of good considered in the consumption of region *s*.

## A general framework

Total profit for a firm located in r:

$$\Pi_{r}^{*} = \sum_{r=1}^{R} \pi_{rs}^{*} - F_{r} = cm_{r}^{-(\sigma-1)}RMP_{r} - F_{r},$$

• c – a coefficient depending only on  $\sigma$ 

Market potential as an indicator for the degree of accessibility to market *r* (Harris, 1954):

$$MP_r = \sum_{r=1}^R \frac{Y_s}{d_{rs}}$$

•  $d_{rs}$  – distance between r and s.

# Empirical tests evaluating different determinants of firms' location choices

1. Location choice

2. Home-market effect

3. Local factor prices

4. Stability of the spatial structures

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As reliable data for profits are almost always non-available, take a monotonic transformation of profits:

$$U_r \equiv \frac{-\ln c + \ln(\Pi_r^* + F)}{\sigma - 1} = \frac{1}{\sigma - 1} \ln RMP_r - \ln m_r$$

where

- *RMP* real market potential,
- *m<sub>r</sub>* marginal production cost

#### Assuming technology of Cobb-Douglas type, we get:

$$\ln m_r = \alpha \ln w_r + (1 - \alpha) \ln v_r - \ln A_r$$

where

- $w_r$  wage in region r,
- $\alpha$  labor share in the production process,  $\alpha \in (0,1)$
- $v_r$  price of intermediate goods (or some production factors other than labor),
- $A_r$  total factor productivity in region r.

Why not to measure RMPs directly?

- the RMPs depend on unknown parameters, such as  $\tau_{rs}$ , which we want to estimate
- the RMPs depend on CES-based price indices *P<sub>s</sub>*, which are not directly observable

A widely used strategy is iterated non-linear least squares algorythms

## The logit model of location

As firms maximize profits, they also maximize  $\tilde{U}_r$  given by:

$$\widetilde{U}_r = U_r + \varepsilon_r,$$

where  $\varepsilon_r$  is the error term capturing possible idiosyncrasies in firms' behavior Assume that

$$\varepsilon_r \sim iid$$
,  $F(\varepsilon_r) = \exp(-\exp(-\varepsilon_r))$ 

Then probability that  $U_r \ge U_s \forall s \ne r$  is given by multinomial logit formula:

$$P_r = \frac{\exp(U_r)}{\sum_{s=1}^{N} \exp(U_r)}$$

Standard estimation technique is maximum likelihood

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The basic HME relationship, following from the Helpman-Krugman model (1985)

$$\lambda_r^* = rac{1}{2} + \mathscr{M}\left( heta_r - rac{1}{2}
ight),$$

where:

- $\theta_r$  the share of demand attributed to region *r*;
- $\lambda_r^*$  the share of firms located in region *r*;
- $\mathcal{M}$  –some measure of trade freeness:

$$\mathscr{M}\equiv rac{1+\phi}{1-\phi}$$

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## Estimation strategy

Davis, Weinstein (1996, 1999, 2003) suggest an empirical counterpart (however, rather vague) of the above HME relationship:

$$y_r^k = eta_1$$
share $_r^k + eta_2$ idiode $m_r^k + arepsilon_r^k$  ,

where

- $y_r^k$  production of a good k in country r,
- share<sup>k</sup><sub>r</sub> production of good k in country r provided the share of sector k in this country is the same as in the rest of the world:

$$share_r^k = rac{y_R^k}{y_R}y_r,$$

- $y_R^k = \sum_{s \neq r} y_s^k, y_R = \sum_k X_R^k$
- *idiodem*<sup>k</sup><sub>r</sub> deviation of country *r*'s expenditure in good *k* relative to the rest of the world's expenditure pattern:

$$idiodem_r^k = \left(\frac{E_r^k}{E_r} - \frac{E_R^k}{E_R}\right) y_r$$

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#### Davis and Weinstein (DW) estimators in pooled regressions.

		share $\hat{\beta}_1$		idiode	$\mathbf{m}_{r}^{k}(\hat{\boldsymbol{\beta}}_{2})$
Article/sample	$factors_r^k$	Result	s.d.	Result	s.d.
DW96, OECD	No Yes	$1.103 \\ 0.259$	(0.002) (0.198)	1.229 0.712	(0.005) (0.033)
DW99, Japan	No Yes	$1.033 \\ -1.744$	(0.007) (0.211)	$\begin{array}{c} 1.416 \\ 0.888 \end{array}$	(0.025) (0.070)
DW03, OECD	No Yes	0.96	(0.01)	$\begin{array}{c} 1.67 \\ 1.57 \end{array}$	(0.05) (0.10)

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Basic regression (Redding, Venables, 2004):

$$\ln w_r = \frac{1}{\alpha \sigma} \ln RMP_r - \frac{\gamma}{\alpha} \ln P_r - \frac{\beta}{\alpha} \ln \chi_r - \frac{1}{\sigma \alpha} \ln \frac{a}{c},$$

•  $w_r$  – wages,

- $\chi_r$  prices of the other primary factors,
- $P_r$  price index of the varieties,
- *RMP*<sub>r</sub> real market potential,
- $\alpha + \beta + \gamma = 1$ ,
- *a* constant measuring the degree of increasing return to scale, which is assuming to be the same across regions.

Correlation between region *r*'s share  $\lambda_{r,t}$  in the total population at time *t*, and this share *b* years earlier,  $\lambda_{r,t-b}$ .

High correlation is to be expected for short periods.

**Is the correlation markedly lower over longer periods** (s.t. substantial demographic and economic developments or s.t. important shocks)?

## Correlation between regional densities

#### DONALD R. DAVIS and DAVID E. WEINSTEIN. Bones, Bombs, and Break Points: The Geography of Economic Activity. AER, 2002.

Year	Population in thousands	Share of five largest regions	Relative variance of log population density	Zipf coefficient	Raw correlation with 1998	Rank correlation with 1998	History
1600	12,266	0.30	0.64	— 1.192 (0.068)	0.76	0.83	Reunification achieved after bloody war, extensive contact with West. Japan is a major regional trading and military power.
1721	31,290	0.21	0.43	— 1.582 (0.113)	0.85	0.84	Closure of Japan to trade with minor exceptions around Nagasaki. Capital moves to Tokyo. Political stability achieved.
1798	30,531	0.21	0.37	— 1.697 (0.120)	0.83	0.81	Population is approximately 80 percent farmers, 6 percent nobility. Population stability attributed to infanticide, birth control, and farmines.
1872	33,748	0.18	0.30	— 1.877 (0.140)	0.76	0.78	Collapse of shogun's government, civil war, jump to free trade, end of feudal regime, start subsidized import of foreign technology.
1920	53,032	0.25	0.43	— 1.476 (0.043)	0.94	0.93	Industrialization and militarization in full swing, but still 50 percent of labor force is farmers. Japan is a major exporter of silk and textiles.
1998	119,49	0.41	1.00	— 0.963 (0.025)	1.00	1.00	Japan is a fully industrialized country. Tokyo, with a population of 12 million, is one of the largest cities in the world.

All time periods have 39 regions with Hokkaido and Okinawa dropped from all years. The relative variance of the log population is the variance of the log of population density in year 1 divided by the variance of the log of population density in 1998. The Zipf coefficient is from a regression of log rank on log population density using 1920 log density as instruments for the years prior to 725 and 1998 data for later years. Standard errors are in parentheses. The correlation columns indicate the raw and rank correlations between regional density in a given year and regional density in 1998.

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Davis, Weinstein:

• regions' hierarchy has remained extremely stable

## Correlation between populations

Steven Brakman, Harry Garretsen and Marc Schramm. *The strategic bombing of German cities during World War II and its impact on city growth.* Journal of Economic Geography, 2004.

	W-50	E-22	60
1946	.860	.931	.875
1964	.953	.920	.946
1979	.867	.878	.856
1990	.850	.854	.847
1999	.855	.881	.841

#### Table 2. Rank correlation, with city size ranking for 1939 as benchmark

W-50=50 largest cities in West Germany,

E-22=22 largest cities in East Germany,

60=60 largest cities in East and West Germany combined.

#### German urban structure displays less stability than the Japanese one.

Brakman et al.:

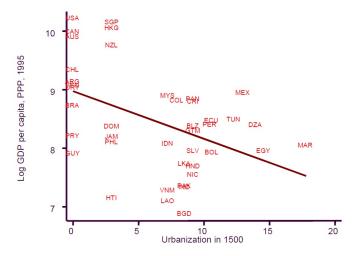
**bombing had a significant but temporary impact on post-war city growth** in Germany as a whole as well as in West Germany separately, but that this is not the case for city growth in East Germany.

Acemoglu, Daron, Simon Johnson and James A. Robinson. *Reversal Of Fortune: Geography And Institutions In The Making Of The Modern World Income Distribution.* Quarterly Journal of Economics, 2002.

European colonization of the American, African and Oceanic continents from 1500 onward.

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## Urbanization in 1500 and GDP per capita in 1995

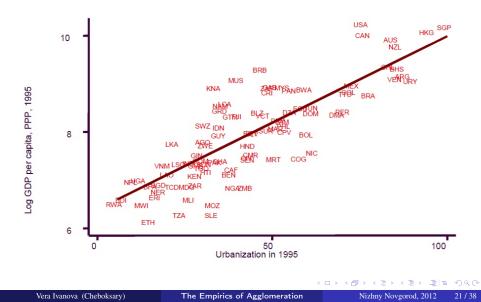


Urbanization in 1500 is percent of the population living in towns with 5,000 or more people.

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## Urbanization in 1995 and GDP per capita in 1995



## Urbanization in 1500 and GDP per capita in 1995

Urbanization in 1500 and GDP per capita in 1995 for former European colonies.

Dependent Variable is log GDP per capita (PPP basis) in 1995	base sample	without North Africa	without the Americas	just the Americas	with continent dummies
Urbanization in 1500	-0.08	-0.10	-0.12	-0.05	-0.08
Orbanization in 1300	(0.03)	(0.03)	(0.05)	(0.03)	(0.03)
Asia Dummy					-1.33
Asia Duminy					(0.61)
Africa Dummy					-0.53
Affica Duffinity					(0.77)
America Dummy					-0.96
America Dummy					(0.57)
R <sup>2</sup>	0.19	0.22	0.26	0.13	0.32
Number of Observations	41	37	17	24	41

Notes. Urbanization in 1500 is percent of the population living in towns with 5,000 or more people. Depending variable – logarithm of GDP per capita, on Purchasing Power Parity Basis, in 1995.

## Urbanization in 1500 and GDP per capita in 1995

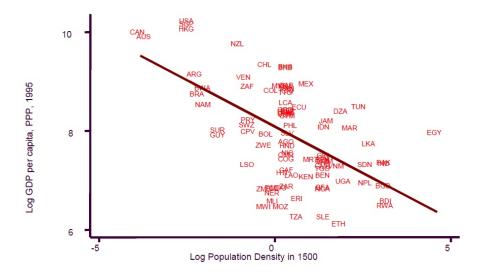
Dependent Variable is log GDP per capita (PPP basis) in 1995	base sample	Without neo- Europes	controlling for latitude	controlling for other geography	controlling for colonial origin	controlling for religion
Urbanization in 1500	-0.08 (0.03)	-0.05 (0.03)	-0.07 (0.03)	-0.09 (0.04)	-0.07 (0.03)	-0.06 (0.03)
P-Value for Temperature				[0.23]		
P-Value for Humidity				[0.67]		
P-Value for Soil Quality				[0.95]		
<b>P-Value for Natural Resources</b>				0.92		
Dummy for Landlocked				-1.14(0.63)		
Latitude			1.42(0.92)			
Former French Colony					-0.59 (0.39)	
Former Spanish Colony					0.06 (0.29)	
P-value for Religion						[0.47]
R <sup>2</sup>	0.19	0.09	0.24	0.62	0.27	0.25
Number of Observations	41	37	41	41	41	41

Notes. The regression that includes continent dummies omits Oceania. The neo-Europes are the USA, Canada, Australia and New Zealand.

The "other geography" regression includes 5 measures of temperature, 4 measures of humidity, 7 measures of soil quality, and 5 measures of natural resources.

The regression that controls for colonial origin includes dummies for former French colony, Spanish colony, Portuguese colony, Belgian colony, Italian colony, German colony, and Dutch colony. British colonies are omitted. The religion variables are percent of the population who are Muslim, Catholic, and "other"; percent Protestant is omitted.

## Population density in 1500 and GDP per capita in 1995



Notes. Population density in 1500 is total population divided by arable land area.

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## Population density in 1500 and GDP per capita in 1995

Dependent Variable is log GDP per capita (PPP basis) in 1995	base sample	without North Africa	without the Americas	just the Americas	with continent dummies
Log Population Density in 1500	-0.38 (0.06)	-0.40 (0.05)	-0.32 (0.07)	-0.25 (0.09)	-0.26 (0.05)
Asia Dummy					-0.91 (0.55)
Africa Dummy					-1.7 (0.52)
America Dummy					-0.69 (0.51)
R <sup>2</sup>	0.34	0.55	0.27	0.22	0.56
Number of Observations	91	47	58	33	91

Notes. Population density in 1500 is total population divided by arable land area.

## Population density in 1500 and GDP per capita in 1995

Dependent Variable is log GDP per capita (PPP basis) in 1995	base sample	Without neo- Europes	controlling for latitude	controlling for other geography	controlling for colonial origin	controlling for religion
Log Population Density in 1500	-0.38 (0.06)	-0.32 (0.06)	-0.33 (0.06)	-0.32 (0.07)	-0.32 (0.06)	-0.37 (0.07)
P-Value for Temperature				[0.30]		
P-Value for Humidity				[0.04]		
P-Value for Soil Quality				[0.32]		
P-Value for Natural Resources				[0.75]		
Dummy for Landlocked				-0.43 (0.27)		
Latitude			2.09 (0.74)			
Former French Colony					-0.48(0.20)	
Former Spanish Colony					0.25(0.22)	
P-value for Religion						[0.47]
R <sup>2</sup>	0.34	0.24	0.40	0.62	0.48	0.36
Number of Observations	91	87	91	85	91	85

Notes. Population density in 1500 is total population divided by arable land area.

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Assume that shocks are multiplicative:

$$\ln \lambda_{r,t+a} - \ln \lambda_{r,t} = \alpha + \beta (\ln \lambda_{r,t} - \ln \lambda_{r,t-b}) + \varepsilon_{r,t}$$

- a time that has elapsed since the end of a shock occuring at time t b
- b duration of the shock.

If  $\hat{\beta} \approx 0$ , the size of cities evolves randomly: temporary shocks would then have a permanent effect.

If  $\hat{\beta} \approx -1$ , the shocks are totally absorbed after *a* years.

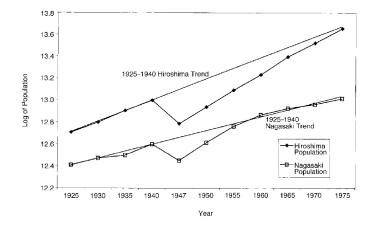
DONALD R. DAVIS and DAVID E. WEINSTEIN. Bones, Bombs, and Break Points: The Geography of Economic Activity. AER, 2002.

Dependent variable		of population 47 and 1960	growth rate of population between 1947 and 1965
Independent variable			
Growth rate of population	— 1.048	— 0.759	— 1.027
between 1940 and 1947	(0.097)	(0.094)	(0.163)
Government	1.024	0.628	0.392
reconstruction	(0.387)	(0.298)	(0.514)
expenses			
Growth rate of population		0.444	0.617
between 1925 and 1940		(0.054)	(0.092)
R <sup>2</sup>	0.279	0.566	0.386
Number of observations	303	303	303

Two-stage least-squares estimates of impact of bombing on cities (instruments: deaths per capita and buildings destroyed per capita). Standard errors are in parentheses.

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## Hiroshima and Nagasaki



**Even Nagasaki and Hiroshima** (which suffered nuclear bombings that reduced their population by 8.5% and 20%, respectively) saw their population growth rates revert to those of the prewar years of 1925–1940 by 1960 for Nagasaki and by 1975 for Hiroshima, while prewar population levels had been reached long before these dates in both cities.

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## Temporary shocks. Case of Russia

## Tatiana Mikhailova. *Looking for Multiple Equilibria in Russian Urban System.* WP No10/08E, June 15, 2011.

Dependent variable is  $Ln(Population_t)-Ln(Population_{t-1})$ 

$Date_t - Date_{t-1}$	1926 - 1897	1939 - 1926	1959 - 1939	1970 - 1959	1979 - 1970	1989 - 1979	2002 - 1989
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Ln population <sub><math>t-1</math></sub>	18	16	11	015	018	006	012
	(.064)	(.050)	(.035)	(0.11)	(.016)	(.007)	(.010)
Ln urban population <sub><math>t-1</math></sub> inside 20 km radius	.075	.031	.044	019	010	017	.010
	(.061)	(.047)	(.029)	(.01)	(.009)	(.006)	(.008)
Ln urban population $_{t-1}$ inside 100 km radius	.027	.060	.00	008	005	.002	.001
	(.019)	(.021)	(.011)	(.007)	(.008)	(.003)	(.004)
$\operatorname{Growth}_{t-1}$		.097	.14	.089	.26	.32	.19
		(.070)	(.027)	(.023)	(.032)	(.028)	.027)
Oblast center dummy	.43	.50	.29	.25	.13	.07	.043
	(.068)	(.088)	(.051)	(.028)	(.031)	(.021)	(.021)
Geography controls	yes						
N of obs	500	459	624	756	902	946	955
$\mathbb{R}^2$	0.19	0.25	0.20	0.18	0.25	0.35	0.31

## Temporary shocks. Case of Russia

Dependent variable is  $Ln(Population_t)-Ln(Population_{t-1})$ 

$Date_t - Date_{t-1}$	1939	- 1926	1959	- 1939	1959 - 1926	1970 - 1926	1989 - 1926
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Ln population <sub><math>t-1</math></sub>	16	13	11	11	23	28	29
	(.050)	(.047)	(.035)	(0.35)	(.062)	(.066)	(.073)
Ln urban population <sub><math>t-1</math></sub> inside 20 km radius	.031	-0.007	.044	034	028	.024	.022
	(.047)	(.044)	(.029)	(.030)	(.055)	(.060)	(.064)
Ln urban population <sub><math>t-1</math></sub> inside 100 km radius	.060	.021	.001	008	020	.007	005
	(.021)	(.025)	(.011)	(.013)	(.032)	(.036)	(.040)
$\operatorname{Growth}_{t-1}$	.097	.086	.14	.13	.14	.17	.15
	(.070)	(.066)	(.027)	(.026)	(.082)	(.085)	(.090)
Oblast center dummy	.50	.45	.29	.29	.76	.86	1.10
	(.088)	(.092)	(.051)	(.052)	(.11)	(.16)	(.17)
War dummy				026	087	079	020
•				(.032)	(.074)	(.086)	(.089)
GULAG camps in 20 km radius dummy		.22		.081	.33	.35	.39
		(.081)		(.041)	(.10)	(.11)	(.11)
GULAG camps in 100 km radius dummy		.11		001	.093	.049	.063
•		(.059)		(.037)	(.075)	(.081)	(.089)
Ln (GULAG prisoners per capita in 20 km radius + 1)		.053		.024	.079	.083	.094
		(.059)		(.032)	(.072)	(.077)	(.087)
Ln (GULAG prisoners per capita in 100 km radius $+ 1$ )		12		007	14	13	16
		(.042)		(.037)	(.068)	(.068)	(.077)
Migration restrictions since 1959 dummy		( )		( )		.26	.12
						(.16)	(.17)
Expansion restrictions since 1959 dummy						.49	.51
						(.33)	(.37)
Geography controls	yes	yes	yes	yes	yes	yes	yes
N of obs	459	459	624	624	454	454	456
$\mathbb{R}^2$	0.29	0.25	0.20	0.21	0.37	0.36	0.36

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Tatiana Mikhailova finds that **WWII does not have a statistically signifcant long-term effect on city growth, controlling for other factors, while GULAG system does**. The growth of an average city in 1960s exhibits partial mean-reversion after the shocks of 1930s-1950s.

The dynamics is consistent with multiple equilibria hypothesis: cities that received a lot of investment (as measured by the GULAG population) in the 1930s–1950s, have a higher chance not to revert to the previous trajectory, but to continue growing, while neglected cities are more likely to decline.

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## The division of Germany as a natural experiment

Stephen J. Redding and Daniel M. Sturm. *The Costs of Remoteness: Evidence from German Division and Reunification.* AER, 2008.

 $Popgrowth_{ct} = \beta Border_c + \gamma (Border_c \times Division_t) + d_t + \varepsilon_{ct}$ 

- $Popgrowth_{ct}$  the annualized rate of population growth over the periods 1919-25, 1925-33, 1933-39, 1950-60, 1960-70, 1970-80 and 1980-88 in West German city c at time t;
- Border<sub>c</sub> a dummy which is equal to one when a city is a member of the treatment group of cities close to the East-West border (cities are classified as close to the East-West border if they were within 75 kilometers of this border);
- $Division_t$  a dummy which is equal to one when Germany is divided;
- $d_t$  a full set of time dummies
- $\varepsilon_{ct}$  the error term.

## The division of Germany as a natural experiment

Dependent variable: Population Growth	(1)	(2)	(4)	(5)
Border × Division	-0,746***		-1,097***	-0,383
	(0, 182)		(0,260)	(0,252)
Border × Year 1950-60		-1,249***		
		(0,348)		
Border × Year 1960-70		-0,699**		
		(0,283)		
Border × Year 1970-80		-0,640*		
		(0,355)		
Border × Year 1980-88		-0,397***		
		(0, 147)		
Border	0,129	0,129	0,233	-0,009
Dorder	(0,139)	(0,139)	(0,215)	(0,148)
Year Effects	Yes	Yes	Yes	Yes
City Sample	All Cities	All Cities	Small Cities	Small Cities
Observations	833	833	420	413
R <sup>2</sup>	0,21	0,21	0,23	0,30

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Dependent variable: Population Growth	(3)
Border $\times$ Division 0-25 km	-0,702*** (0,257)
Border $\times$ Division 25-50 km	-0,783*** (0,189)
Border $\times$ Division 50-75 km	-0,620* (0,374)
Border $\times$ Division 75-100 km	0,399 (0,341)
Border 0-25km	-0,110 (0,185)
Border 25-50км	0,144 (0,170)
Border 50-75км	0,289 (0,272)
Border 75-100km	-0,299* (0,160)
Year Effects	Yes
City Sample	All Cities
Observations	833
$\mathbb{R}^2$	0,21

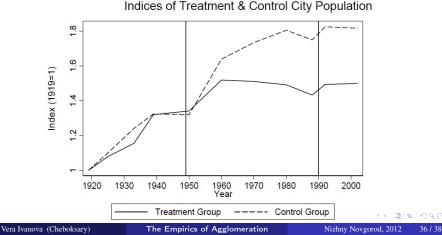
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## The imposition of the East-West border

The figure graphs the evolution of total city population in the treatment group of cities along the East-West German border and the control group of other West German cities.

For each group, total population is expressed as an index relative to its 1919 value.

The two vertical lines indicate the year 1949 when the Federal Republic of Germany (West Germany) and the German Democratic Republic (East Germany) were established and the year 1990 when East and West Germany were reunified.



- We examine different approaches to testing spatial structures stability.
- The methods allow to get tractable results, but require historical data of high quality.
- A weakness of approaches decribed above is that thay have no thorough theorethical foundation.

## Thank you for your attention!

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